



## RED CROSS CHRISTMAS RELAY

# The most important relay of the year



Thank you for accepting the Red Cross Christmas Relay.

This year marks the 8th consecutive year of hosting what we consider the most important relay of the year for business leaders. A relay that provides an opportunity to make a difference and take responsibility for the world around us.

Over the past eight years, business leaders have participated in the Red Cross Christmas Relay and raised funds for vulnerable people in Denmark and around the world. Their support helps make it possible for us to respond when conflicts and disasters strike. That matters. Together, we can achieve so much more.

I hope you will quickly pass the relay on to another business leader in your network so that we can reach as many people as possible.

You can follow the relay on LinkedIn using [#RedCrossChristmasRelay](#) and at [rodekors.dk/virksomheder-erhverv/julestafetten](http://rodekors.dk/virksomheder-erhverv/julestafetten).

Merry Christmas from me and everyone at the Red Cross.

Anders Ladekarl, General Secretary



### Donation for Red Cross

Please make your donation to account no. 5078-1285056, reference: Julestafet, or let us know if you would prefer to receive an invoice.

### Ask another leader

Ask the business leader you would like to pass the relay on to.

### Pass on the baton

Once the business leader has agreed to accept your challenge, please notify the Red Cross.

**Do you have any questions about the relay? Please contact Corporate Partnership Manager Søs Kim Jespersgaard at [sojes@rodekors.dk](mailto:sojes@rodekors.dk) or find guidance and further information at [rodekors.dk/virksomheder-erhverv/julestafetten](http://rodekors.dk/virksomheder-erhverv/julestafetten).**

# + CHRISTMAS RELAY

Roll the paper into a baton from this side - with the front side on the outside.