



ANNUAL REPORT
2023

THE DANISH RED CROSS

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In Ukraine, Red Cross volunteers helped older people in their own homes, as they are particularly vulnerable in situations of war and conflict.
Photo: Bernard van Dierendonck, Swiss Red Cross



“The Red Cross Movement’s principles of independent and neutral humanitarian action are under pressure in a polarised world.”

HUMANITARIAN ACTION

War in Ukraine, Gaza and Sudan. Earthquakes in Turkey, Syria and Afghanistan.
Climate change, droughts and floods – also in Denmark.
Social isolation, loneliness and poor wellbeing.

2023 was a year of war and crisis.

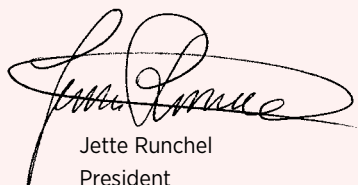
The Danish Red Cross takes action in the major crises in the world – both at home and abroad. Either through its own presence or that of its partners. All in all, the organisation provided relief work in Denmark and internationally for an amount in excess of DKK 2 billion in 2023.

The Red Cross Movement’s principles of independent and neutral humanitarian action are under pressure in a polarised world. Helping on both sides of a conflict is a difficult balancing act, but our focus is always on how best to help those who are in the greatest need.

In Denmark, we face complex social and health challenges – challenges that pervade our entire welfare society. The gap between rich and poor has widened.
Many feel socially isolated and experience severe loneliness and poor well-being.

There is therefore also a need for the Red Cross in Denmark. The services we can provide as a voluntary organisation are in great demand. In the years to come, we will therefore take on even greater responsibility in our welfare society.

A heart-felt thank you to everyone who contributed to our relief work in 2023.



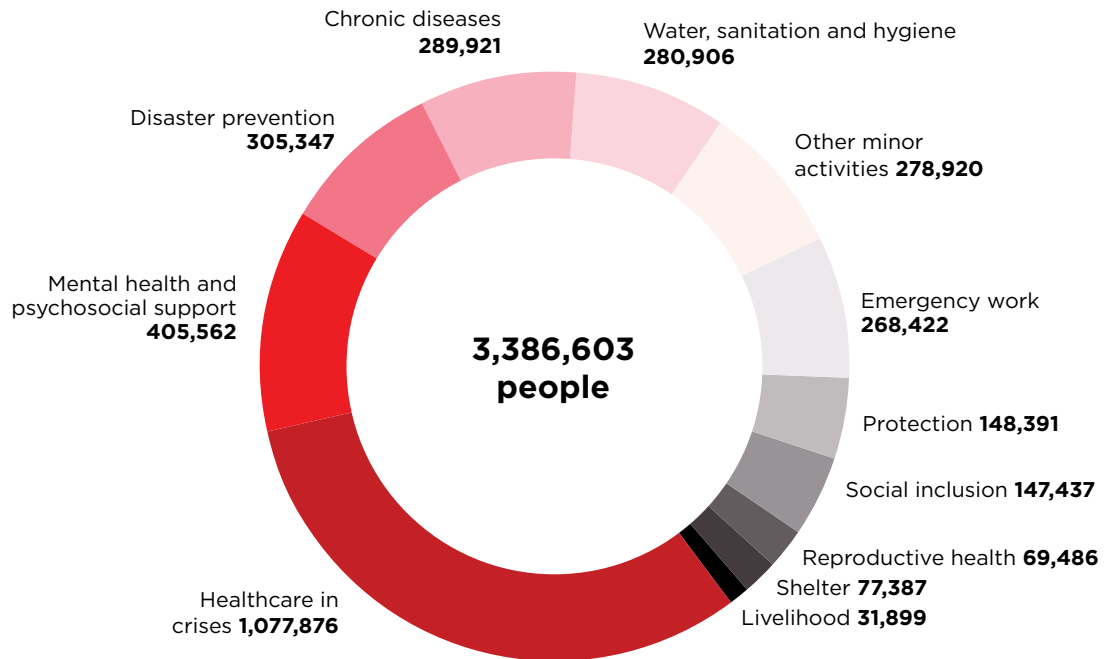
Jette Runchel
President



Anders Ladekarl
Secretary General

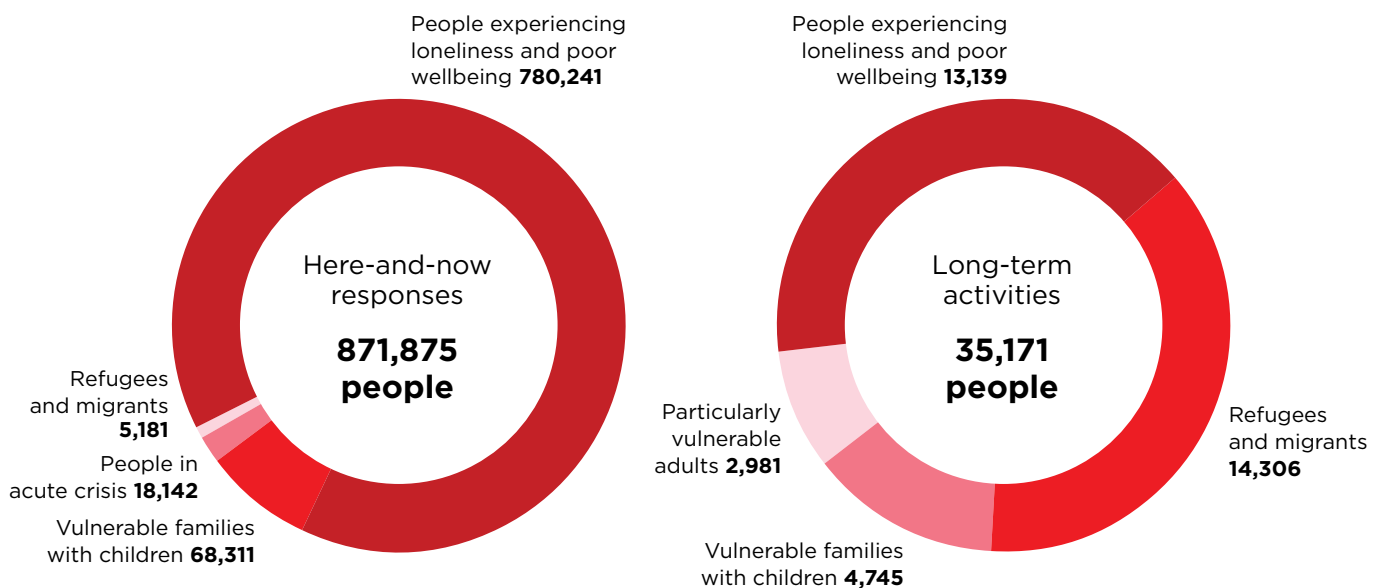
THIS IS HOW MANY WE HELPED

INTERNATIONALLY



The figure is down on last year, mainly because of heightened activity in Ukraine and Covid-19-related activities in 2022.

IN DENMARK



Long-term activities are initiatives where we help people over extended periods, e.g. via family networks or volunteer visitors. Here-and-now responses are when we help people with acute or short-term needs, e.g. by providing patient supporters or Christmas friends.

“We received donations from more than 403,000 people in 2023.”

STRONG COMMITMENT

Volunteers

In 2023, the Danish Red Cross had some 40,000 volunteers, including ready helpers and Danish Red Cross Youth volunteers.

Boblberg

In 2023, more than 500,000 Danes had joined the community platform Boblberg, where they found friends, acquaintances and like-minded people.

School Service

In 2023, the Danish Red Cross' School Service was in contact with 300,000 primary and secondary school pupils. Many of them completed the course 'Krig og Medmenneskelighed' (War and humanity), which was awarded Lindhardt & Ringhof's educational prize, 'Læringsprisen', in 2023.

We released the animated film 'Drøm' (Dream) in 2023 and provided related course material about a girl displaced by war. Early in the year, we launched the interactive material 'COXAR' about

everyday life in the world's largest refugee camp, Cox' Bazar, asking the pupils to find solutions to challenges in the camp. The pupils were also asked to suggest solutions and come up with good ideas in the 'Global Goals Programme', which we ran for the third time in 2023.

First aid and first aiders

The skill to provide first aid strengthens people's ability and readiness to look after themselves and each other. The Danish Red Cross sells first aid courses all over the country to be provided in connection with driving lessons, in sports clubs and in workplaces. In 2023, 100,000 people completed a first aid course with the Danish Red Cross – and 50,000 of them were awarded an advanced first aid certificate.

In 2023, first aiders performed more than 15,000 treatments at exercise and sports events, at small and large music festivals and other events where many people congregated.

Social media

The Danish Red Cross is very active on the social media platforms Facebook, Instagram and LinkedIn. In 2023, we had more than 100 million views. On average, our Facebook, Instagram and LinkedIn posts get more than 6,500 daily likes, comments, shares or clicks.

Financial support

The Danish Red Cross had 59,000 regular supporters in 2023, and the organisation received donations from more than 403,000 people in 2023.

Employees

The high level of national and international relief work activity meant that the Danish Red Cross hired additional staff in 2023. The total number of employees at the headquarters and delegates on missions was 985.

40,000

Danish Red Cross volunteers

300,000

first and secondary school pupils were in contact with the Danish Red Cross' school service.

“To support the humanitarian aid activities more effectively, the Danish Red Cross has in recent years invested in professionalising its administration.”

A SOLID FINANCIAL FOUNDATION

The Danish Red Cross continues to have a solid financial foundation. With DKK 2.1 billion in revenue, the 2023 financial statements once again showed strong support for the Danish Red Cross which enabled the organisation to provide aid in Denmark and abroad.

In 2023, the Danish Red Cross spent DKK 1.7 billion on relief work in Denmark and around the world.

The surplus for the year was an exceptional DKK 132 million. The surplus was generated from the sale in 2023 of the Red Cross property at H.C. Ørstedes Vej 47, Frederiksberg, income from financial items and increased income from donors, among other things.

To ensure a strong financial position and to strengthen our independence, we continue our efforts to diversify the Danish Red Cross' sources of income as much as possible.

Second-hand activities

The second-hand activities of the Danish Red Cross generated total revenue of DKK 302 million in 2023, contributing to a record surplus of DKK 107 million for the relief work.

Private donations

In 2023, we collected private funds in the amount of DKK 596 million. This was less than in 2022, a year marked by the war in

Ukraine, which resulted in an extraordinary amount of private funds collected. Of the many different causes prompting people to make donations specifically to the Danish Red Cross in 2023, the earthquake in Turkey and Syria and the war in Ukraine generated the most.

Red Cross Fundraising Day

On the first Sunday in October, we collected DKK 14 million for our relief work. Although the share of donations via MobilePay has grown, many people are still happy to give cash. Again this year, secondary school students strongly supported the collection, with students from around one hundred upper secondary schools around Denmark getting involved. In the week leading up to the collection, we held a 'Red Cross week' in several locations with various local events.

Collaboration with authorities

The Red Cross collaborates with the authorities and in 2023 received DKK 909 million from public institutions.

Partnerships

The Danish Red Cross takes great pains to establish partnerships with companies and private foundations. The 'Alle vores børn' (*All our children*) collection, a collaboration between the Danish Red Cross, the Danish Football Association (DBU), the Football Foundation (Fodboldfonden) and the Danish TV station TV2, yielded

over DKK 12 million for our work to help vulnerable children in Denmark. The Coca Cola Christmas truck also toured Denmark before Christmas 2023, selling merchandise for the benefit of the Danish Red Cross Christmas Aid.

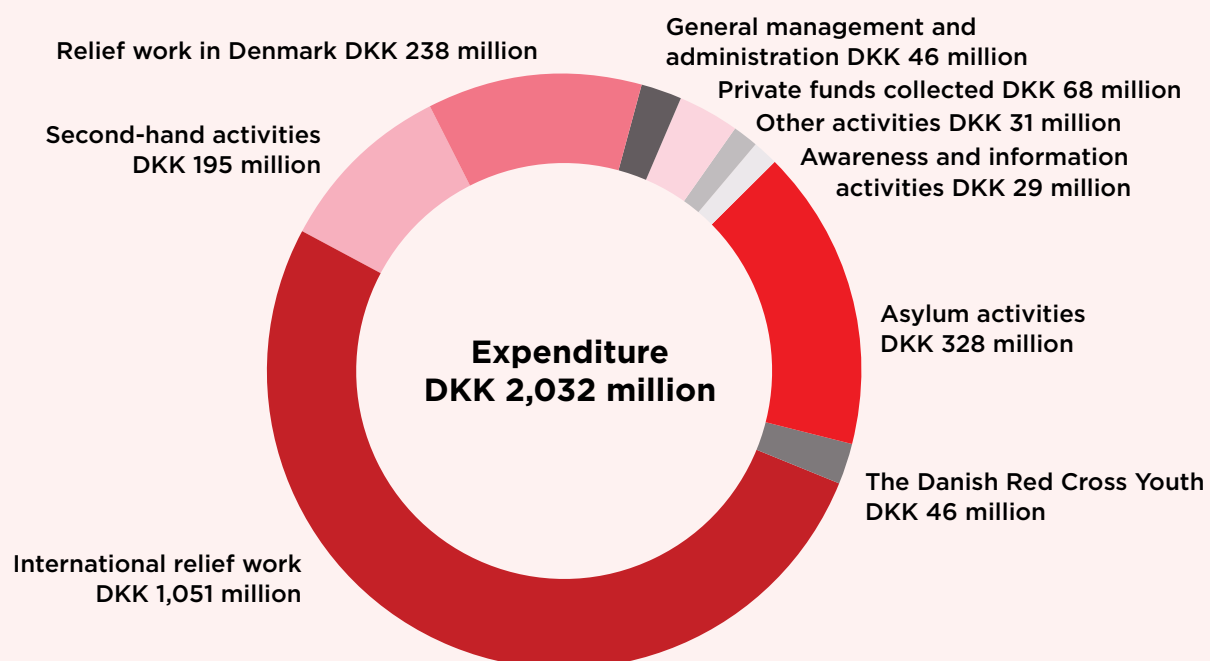
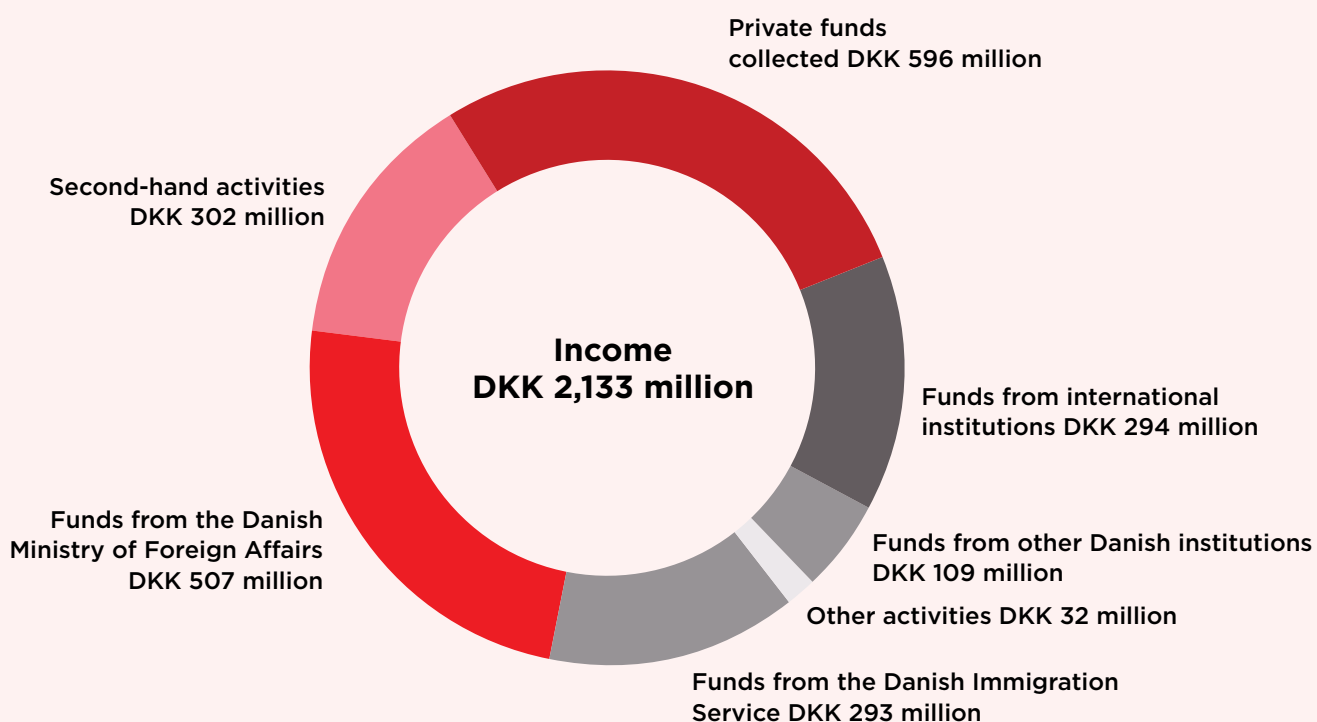
In 2023, our partnerships also included Coop, IKEA and DSB. Together with Norlys, we arranged the #SlukForDanmark campaign for the benefit of vulnerable families with children in Denmark who were particularly impacted by the energy crisis. The campaign yielded an impressive DKK 45 million – the largest ever donation to our national relief work.


Klub 10 once again set an impressive collection record, its activities including a classical concert at Mindeparken in Aarhus with an audience of more than 1,400 people and a large fun run on the island of Amager.

Professional administration

To support the humanitarian aid activities more effectively, the Danish Red Cross has in recent years invested in professionalising its administration, including digitalisation, financial management and the HR function, and in the necessary refurbishment of the headquarters in Østerbro, Copenhagen.

Our administrative expense ratio remained low at 5% in 2023, compared with 4.3% in 2022.





OUR FOCUS AREAS IN 2023

DENMARK 

MALI 

 NIGER

 BURKINA FASO

FIVE COUNTRIES WITH THE HIGHEST LEVELS OF ACTIVITY

DENMARK DKK 612 MILLION

Volunteers create communities and support lonely people, vulnerable families with children, refugees and particularly vulnerable adults. Danish Red Cross Youth volunteers organise activities for and with children and young people. The Danish Red Cross also runs asylum centres and undertakes various functions at transit centres.

UKRAINE DKK 194 MILLION

Psychosocial healthcare support for people displaced from their homes and psychological first aid. Help for young people to create cohesion, and dialogue with the authorities about the rules of war.



SYRIA **DKK 125 MILLION**

Healthcare and psychosocial support for people affected by conflicts, economic crisis and earthquakes. Humanitarian aid for people affected by earthquakes and help for young displaced persons to invest in small businesses.

YEMEN **DKK 71 MILLION**

Support for local organisations to respond to humanitarian and health crises, humanitarian aid for flood victims and healthcare and psychosocial support.

THE OCCUPIED PALESTINIAN TERRITORIES **DKK 62 MILLION**

Healthcare and psychosocial support as well as support for ICRC war surgeons and other specialists. Treatment of the wounded, humanitarian aid and restoration of water supply. Search and rescue service and dialogue on the rules of war.

“In order for the relief efforts to work, the Red Cross must continually adapt to battles, truces, access and the security of its employees and volunteers.”

MORE THAN ONE HUNDRED WARS AND CONFLICTS AROUND THE WORLD

There were more than one hundred active wars and conflicts around the world in 2023. At the same time, droughts, floods and the aftermath of the COVID-19 crisis meant that many people needed humanitarian aid.

The Danish Red Cross always collaborates with the local Red Cross or Red Crescent organisations and other partners in the Red Cross Movement. We focus on providing aid in fragile contexts in Africa, the Middle East, Ukraine and selected Asian countries.

In 2023, the Danish Red Cross was present in twenty countries and spent DKK 1.1 billion on international relief work. This was an increase compared with the DKK 894 million we spent in 2022.

Earthquakes

In February 2023, one of the strongest earthquakes in a century hit Turkey and Syria. More than 55,000 people lost their lives and 17 million were affected. The Red Cross was quickly on site, working around the clock to rescue people from the rubble and evacuate survivors. We distributed food, clean drinking water, medicine, tents, warm blankets and mattresses

and provided first aid and psychosocial support.

In Syria, the population was already under severe pressure after years of civil war, and the country's poor infrastructure made access difficult. Later in the year, other countries such as Afghanistan, Morocco and Nepal were also hit by devastating earthquakes.

UKRAINE

The war in Ukraine continued at full force in 2023 – with enormous psychological and physical consequences. The Danish Red Cross contributed humanitarian support, including psychosocial first aid, mobile health clinics and distribution of boards, tarpaulins and tools for the population to repair damaged homes themselves.

We also provided long-term development assistance, for example home care for older and other vulnerable people in their own homes, support for the rebuilding of infrastructure and long-term psychosocial support. The destruction in Ukraine is so massive that rebuilding Ukrainian society will take a very long time.

Helping on both sides

The attack on Israel on 7 October 2023 sparked a dramatic escalation of the conflict in Gaza, with enormous humanitarian consequences.

The Red Cross is an independent and neutral aid organisation and is therefore present in both Israel and Gaza. In Gaza, the Palestine Red Crescent Society provides ambulance services, treatment of the wounded, first aid, psychosocial support and distribution of humanitarian aid. In Israel, the Israeli Magen David Adom (Red Star of David) provides ambulance and first aid services.

A special mandate

In situations of war and conflict, the International Committee of the Red Cross (ICRC) has a special mandate to provide protection and humanitarian aid to the victims of the conflict. For example, the ICRC has sent highly specialised war surgeons and other specialists into Gaza and has facilitated the exchange of hostages and prisoners.

The Red Cross has appealed to the parties that they comply with international humanitarian law – also known as the



The Syrian Arab Red Crescent helps after the Aleppo earthquake in February 2023.
Photo: Syrian Arab Red Crescent



It is dangerous to be a relief worker in Gaza.
Photo: Palestine Red Crescent

Malawi is experiencing the consequences of the climate crisis, and it is important to stay ahead of disasters and invest in preparatory measures.
Photo: Malawi Red Cross



The Danish Red Cross supports the work of the Sudanese Red Crescent with the victims of the violent conflict in Sudan.
Photo: Mohamed al Ibrahim/ICRC



rules of war. These rules prohibit attacks on civilians and stipulate that the harm of attacks must be proportional to the anticipated military aims. Hospitals and access to medical care must be protected, as must humanitarian aid. Sadly, colleagues from both sides of the conflict have lost their lives.

The forgotten wars

While the world – and the media – focused mostly on the wars in Ukraine and Gaza, the Danish Red Cross was also present in some of the most overlooked wars and conflicts in 2023. Mali, South Sudan, Niger, Ethiopia and Sudan are examples of countries experiencing military coups and outbreaks of civil war, while already being severely challenged. Conflict escalation displaces people and creates even more vulnerabilities. In order for the relief efforts to work, the Red Cross must continually adapt to battles, truces, access and the security of its employees and volunteers.

Healthcare

In 2023, the Danish Red Cross provided healthcare services in some of the world's most vulnerable countries. For example, we were present with health clinics in Yemen, a country ravaged by famine and civil war. For several years, we have focused on non-communicable diseases, such as diabetes, in humanitarian crises, and in 2023 we distributed medicine to countries including Bangladesh, Lebanon, Ukraine and Mali. Through the 'Partnering for change' partnership with Novo Nordisk, we also contributed to the research and solutions to this growing problem.

The Danish Red Cross has more than 30 years' experience in strengthening mental and social well-being in crises, and psychosocial activities are an integral part of its work.

Climate

We continued to witness the humanitarian consequences of climate change around the world in 2023. At the end of 2023, Somalia was hit hard by the weather

phenomenon El Niño, which brought extreme rainfall and areas being cut off. We supported the Somali Red Crescent in evacuating the local population.

El Niño also caused massive flooding and landslides in Kenya, where for several years the Danish Red Cross has been supporting the Kenya Red Cross with prevention and with training of local volunteers in flood prevention activities.

In 2023, the Danish Red Cross and Care Denmark published a report on the losses and damage caused by the climate crisis.

Migration

The many wars, conflicts and climate disasters are forcing growing numbers of people onto dangerous migration routes. The UN estimates that more than 114 million people were forced to flee their homes in 2023. Through our partners in the Red Cross Movement, we supported displaced people and people along migration routes in countries such as South Sudan, Sudan, Ethiopia, Niger, Syria, Lebanon, Mali and Kenya in 2023.

The Danish Red Cross also offers support to returnees who risk being rejected by their families and the rest of their local communities when they return. We have

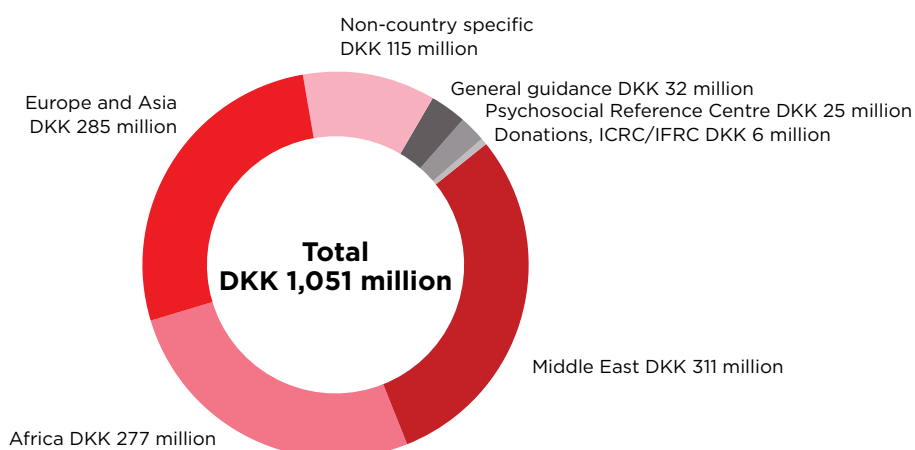
supported the Ethiopian Red Cross in its efforts to help migrants returned from Saudi Arabia, for example.

Innovative financing

Given the large number of crises around the world, existing donors cannot cover all future needs. The humanitarian sector is therefore concerned with examining how new forms of financing and partnerships could play a role. So-called 'innovative financing' is a mechanism to raise funds for concrete humanitarian challenges through well-known forms of financing such as insurance, impact investing and venture capital.

In close collaboration with both internal and external partners, the Danish Red Cross has tested a number of innovative financing models, for example national Red Cross societies receiving insurance funds in case of volcanic eruptions, or cancelled debt being used to fund humanitarian work. In addition to seeking funding, we are actively working to establish partnerships with private sector stakeholders. The goal is to share knowledge and establish humanitarian projects together, exploring solutions and taking advantage of each other's strengths.

International relief work





The integration efforts of the Danish Red Cross are attracting more participants than ever. Photo: Peter Sørensen



Being part of a community with others is central to the national relief work of the Red Cross. Photo: Peter Sørensen

RESPONSIBILITY IN OUR WELFARE SOCIETY

Denmark is facing major social and health challenges. The welfare society is under pressure.

The Danish Red Cross takes on responsibility in our welfare society, offering social activities all over Denmark – through local branches, nationwide activities or digitally.

Volunteering in welfare institutions

In 2023, we provided volunteer services in several social welfare institutions. In hospitals, patient supporters guided patients and provided psychosocial support in inpatient and outpatient wards – and in a few places also in psychiatric wards. The Danish Red Cross and the DaneAge Association (Ældre Sagen) collaborated to make the vigil service available throughout the country.

Our volunteers also visited prison inmates. In 2023, we received 'den Kriminalpræventive Pris' (Crime Prevention Award) for 'Primus Motor' (Driving Force), an initiative where volunteers help ease the transition from prison to freedom for released inmates. 'En god start på livet' (A good start in life) was a collaborative initiative between the Danish Red Cross and the authorities to help vulnerable pregnant women and new parents adjust to the parental role.

Families on the edge

In 2023, the Danish Red Cross published a study conducted among financially challenged families with children. The study showed that these families suffer serious deprivations such as having to skip meals, not take medications and not being able to afford to celebrate Christmas. In 2023, we distributed Christmas aid to 21,000 families. More than 15,000 families received winter aid, and at the same time

they were invited to participate in our nationwide family programmes such as our family network, family friend, mentors and Qnet.

Record integration efforts

The Danish Red Cross' integration activities – including 'Venner Viser Vej' ('Friends Show the Way'), cafés as well as language tuition and guidance services – were used by more people than ever in 2023. There are still many Ukrainians wanting to learn Danish.

Loneliness on the agenda

In 2023, we put loneliness on the agenda, as the Danish Red Cross and the DaneAge Association (Ældre Sagen) headed the national strategy against loneliness. The visiting service remains our primary social activity, complemented by a variety of local communities around the country.

Institutions for particularly vulnerable persons

In 2023, the Danish Red Cross operated a number of care centres where homeless people can rest and recover following hospitalisation. We run health clinics for

undocumented migrants who do not have access to the Danish health service. In 2023, we opened another clinic in Aalborg.

Ready helpers

In 2023, our ready helpers provided practical help and reassurance, for instance acting as companions at doctor's appointments or helping with the shopping. Small, time-limited tasks that are easy to commit to.

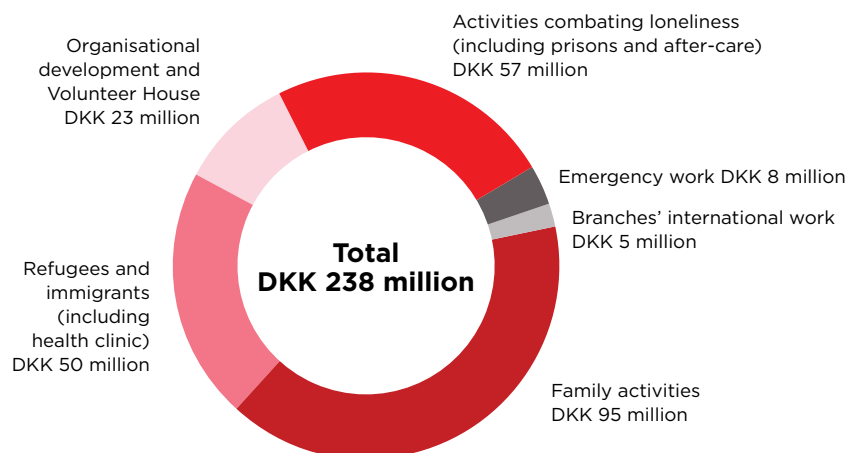
Psychosocial preparedness

In 2023, we focused on ensuring that the authorities are aware of the psychosocial preparedness capacities of the Danish Red Cross. In connection with the evacuation of Danes from Gaza, the Danish Red Cross provided psychosocial support.

Digital volunteering

In 2023, we saw a surge in interest in participating in digital communities, such as the online social and language platforms 'SnakSammen' and 'Sprogland'. This type of activity has also proved to be a good opportunity to engage new types of volunteers.

National relief work



“The report points to a worrying lack of well-being among children and young people at Transit Centre Avnstrup.”

FEW, BUT ACTIVE, ASYLUM SEEKERS

The Danish Red Cross operates a number of asylum centres with the aim of providing asylum seekers in Denmark with a secure, meaningful and dignified everyday life while waiting for their case to be decided.

In this context, the Danish Red Cross operates health clinics, schools and day care facilities as well as community engagement and education for adults. The Danish Red Cross also undertakes a number of functions at the two transit centres Kørshovedgård and Sjælsmark. In 2023, the Danish Red Cross ran six asylum centres.

Our asylum activities are regulated by yearly contracts with the Danish Immigration Service, the Danish Prison and Probation Service and the Danish Return Agency. The Danish Red Cross is subject to regular supervision of various kinds in order to ensure that contracts are complied with and that asylum seekers receive the services and offers agreed and provided for by law.

Low arrival figures

While several European countries experienced an increase in refugees arrivals, 2023 saw a steady drop in spontaneous asylum seekers arriving in Denmark. Despite the low arrival figures, Reception Centre Sandholm was under pressure, having received many refugees

from Ukraine. Previously, many arriving Ukrainians travelled directly to family and friends. Now most of them pass through Sandholm. The majority of Ukrainian refugees are covered by the Danish Special Act, which provides for quick access to residence and work permits, and many therefore only stay at the centres for a short time.

In 2023, the Danish Red Cross registered 7,462 people arriving at Sandholm, and 5,678 of these were from Ukraine. The rest arrived from other countries, including Syria and Afghanistan. The Danish Immigration Service counted 2,482 spontaneous asylum seekers in 2023.

Moving day

After many years in Lynge, the Red Cross School on the island of Zealand moved to Transit Centre Avnstrup, partly to spare the pupils the long daily bus ride and to strengthen the collaboration with their parents.

In 2023, the Danish Immigration Service decided to close Centre Holmegaard and Centre Thyregod. While Thyregod was permanently closed, Holmegaard is now a contingency centre that may reopen at short notice, if needed.

The children at Avnstrup

In the spring of 2023, the Danish Red Cross published a report on the children at

Transit Centre Avnstrup. The report points to a concerning level of poor well-being among children and young people at Transit Centre Avnstrup. It makes seven recommendations based on the premise that rejected families must be able to live dignified and full lives with fewer moves between asylum centres and have access to education, privacy and a family life.

A meaningful and dignified everyday life

It is important to the Danish Red Cross to contribute to a meaningful and dignified everyday life for the residents. Under the 'How to share' programme, some residents have been trained to teach other residents. In the course of the programme, the residents have produced small film clips about the centre and the local area, which are used as introductory information for new residents.

Refuge Records

Children and young people from the Avnstrup, Jelling and Ranum asylum centres have been given the opportunity to write and record music in newly designed recording studios and experience the joy of making music together. The 16-track album 'Refuge Records Vol. 1' was launched at a concert in the Red Cross Volunteer House as part of the Culture Night event.

In 2023, the Holmegaard asylum centre on the island of Langeland closed down.
Photo: André Majlund Jensen



In the spring of 2023, the Danish Red Cross published a report on the children at Transit Centre Avnstrup.
Photo: Heine Pedersen



Every year, 1,400 children and young people from all over Denmark attend holiday camps with the Danish Red Cross Youth. Photo: Danish Red Cross Youth



To commemorate the centenary of the Danish Red Cross Youth, one hundred children from the holiday camps and the then Crown Prince Frederik were invited to a birthday celebration at the world-famous restaurant Alchemist. Photo: Peter Sørensen

“In the ten-year plan for mental health services, the Danish Red Cross Youth was named as an important player.”

SENSE OF COMMUNITY STRENGTHENS YOUNG PEOPLE'S WELL-BEING

The Danish Red Cross Youth is Denmark's largest humanitarian youth organisation, creating communities for and with children and young people in Denmark and around the world.

Increased revenue

In 2023, the Danish Red Cross Youth's revenue grew from DKK 46 million in 2022 to DKK 50 million and the surplus amounted to DKK 3.85 million. The positive development was attributed to a number of factors, including increased fundraising and fewer funds for operations and wages.

In 2023, the Danish Red Cross Youth terminated the credit facility granted in 2019 by the Danish Red Cross as a consequence of the positive financial development experienced by the Danish Red Cross Youth in recent years.

The bankruptcy of Lauritz.com

Shortly before the summer, Lauritz.com entered into bankruptcy, and the Danish Red Cross Youth lost a large receivable from the spring charity auction. In addition to the financial loss, we also lost an important partner of several years in Lauritz.com. However, a fundraiser allowed the organisation to continue all planned activities.

Institutions

In 2023, the Danish Red Cross Youth provided volunteer activities for children and young people at asylum centres, crisis centres, 24-hour care centres, hospitals, prisons and secure institutions.

Activities for children and young people taken into care living in institutions have grown significantly in recent years. The volunteers build relationships and create a sense of security to build their confidence to embark on life outside the institution. At hospital cafés, volunteers hang out with children and young people who need respite from their illness.

Young people's mental well-being

The mental well-being of young people was high on the agenda of both politicians and the media in 2023. In the ten-year plan for mental health services, the Danish Red Cross Youth was named as an important player.

In 2023, the Danish Red Cross Youth developed a youth-to-youth psychological first aid programme teaching young people to look after others when life is tough. This approach has been used in initiatives for young Ukrainians, for example. The mental well-being of young people has also been a central aspect of our collaboration with external partners such as 'Making A Change' with Roskilde Festival, where festival goers made

donations for activities for young people in the mental health system.

Young leaders

In 2023, the Danish Red Cross Youth held three Leadership Academies, where participants from 44 countries were trained in youth-to-youth methods. Other volunteers use their experience from national youth work in training volunteers in countries such as Kenya, Ukraine or Nepal.

Centenary

2023 marked the centenary of the foundation of the Danish Red Cross Youth to strengthen young people's commitment. The anniversary was celebrated with a party and cake. Celebrity chef Rasmus Munk and influencer Kelly Louise Killjoy were named as ambassadors and helped attract a record number of volunteers to the holiday camps.

Operation Dagsværk

The student-run humanitarian organisation Operation Dagsværk dedicated the Operation Dagsværk day in November to raising money for young people in the Lebanese Red Cross, which operates a major part of Beirut's ambulance service. In a huge joint campaign, secondary school students from Operation Dagsværk worked together with young people from the Red Cross Movement.

“Climate and sustainability are an increasingly important motivation to get involved in recycling – both as a customer, a donor and a volunteer.”

STRONG SHOPS AND NEW INITIATIVES

Once again, the second-hand activities of the Danish Red Cross performed very well in 2023. Total revenue for the second-hand activities amounted to DKK 302 million, up from DKK 281 million the previous year. In 2023, the second-hand activities generated a surplus of DKK 107 million for relief work to benefit vulnerable people in Denmark and around the world.

259 shops

Over 10,000 volunteers in 259 Red Cross shops all around Denmark collected, sorted and sold clothes, furniture and homeware. About a quarter of the Red Cross shops are ‘megastores’ with sales premises of at least 500 square metres and annual revenue in excess of DKK 1 million.

Surplus clothing

Clothes that cannot be sold in the shops are sold on, for example to international buyers. In 2023, prices continued to fluctuate considerably, both because world market prices were still marked by the nosedive they took during the pandemic, but also because the Red Cross accepts lower prices to ensure that a number of ethical requirements were met.

Growing focus on recycling

Our society demands that we recycle more. As the demand grows, so does the competition for both big donations and customers. Thus, we have seen some of the biggest players in the fashion industry launch collections based on recycling and resale schemes.

At the same time, municipalities are now collecting ‘textile waste’, which affects the amount of donations to the Red Cross. We are working on establishing good relations with municipalities and waste businesses throughout the country.

New webshop

We are continually striving to make it easier for more people to choose a sustainable lifestyle by buying from and donating to our second-hand shops. In 2023, we therefore launched the webshop rodekorsgenbrug.dk. In the webshop, customers can buy furniture and homeware via click & collect in a number of our shops as well as clothes sent from the centre in Horsens. This new initiative has seen a strong revenue development and is attracting new types of customers as well as new types of volunteers who want to get engaged digitally.

During the year, we also launched other new lines of business such as the Red Cross Outlet, and in several places we began selling second-hand building materials such as used doors, windows, nails, screws and the like.

Sustainable fashion

Climate and sustainability are increasingly important motivations to commit to recycling – as customers, as donors and as volunteers. In 2023, the Danish Red Cross won the Elle Award in the category ‘Årets Ansvarlige’ (responsible organisation of the year) for its efforts to popularise second-hand fashion and make it easy, affordable and attractive to buy second-hand clothes. Red Cross RÅSTOF also partnered with RE:WAIR which raises awareness of sustainable fashion and for example invited the country’s youth clubs to upcycle materials from RÅSTOF.

Crafting

A lot of shops have established fruitful collaborations with local crafters. In 2023, sales of crafting items reached DKK 3 million in the shops – a huge increase compared with the previous year.

12,138

products were sold online
via the webshop

24,000

followers of the Instagram
profile [#rodekorsgenbrug](https://www.instagram.com/rodekorsgenbrug).

Volunteer Fashion Scouts
share their recycling finds.
Photo: Emma Jensen



Customers shopping
at rodekorsgenbrug.dk
often buy a little extra
when they pick up their
goods in the shops.
Photo: Peter Sørensen

“Given the scale of the crisis, it is no longer enough to focus on the humanitarian consequences. We must also reduce our own climate footprint.”

DANISH RED CROSS AND THE CLIMATE

The Danish Red Cross regards the climate crisis as the world's greatest humanitarian threat. Climate change is causing the weather to be more unpredictable, with more frequent and more severe floods, hurricanes, droughts and forest fires.

Every day, in our international relief work we encounter people who are impacted by the climate crisis, and over the years we have developed methods to help as best we can. Given the scale of the crisis, however, it is no longer enough for us to focus on the humanitarian consequences. We must also reduce our own climate footprint to help slow down climate change.

In 2023, the Danish Red Cross adopted a climate policy that sets the course for its climate-related initiatives in the period 2024-2025, when we will focus on building the foundations for our long-term climate initiatives. Our climate policy aims to promote sustainable development in three areas: Adaptation, prevention and commitment.

Adaptation

The Danish Red Cross is engaged in proactive responses to climate disasters and in contributing through our relief work

to ensuring that fewer people suffer as a consequence of the growing number of crises around the world. In 2023, the Danish Red Cross provided support to fifteen countries, either responding to climate disasters, helping the countries stay ahead of disasters or in relation to long-term efforts to adapt to climate change. Our goal is to have prepared, or be in the process of preparing, climate and environmental risk assessments in all country programmes by the end of 2025.

Prevention

The Danish Red Cross takes responsibility for the impacts its own activities may have on the climate and the environment, and we calculate the organisation's climate footprint in accordance with the Greenhouse Gas Protocol (GHG Protocol) in order to set reduction targets.

We have prepared climate accounts for part of the Danish Red Cross organisation since 2019. In 2023, we extended our calculations to include more units of the organisation and more activities, so that our climate accounts are now more complete than previously. There is still scope for adding more sources of emissions, however, and our data may also be strengthened in certain areas. The goal is to have the foundations in place to

set reduction targets for our greenhouse gas emissions as from 2025. The carbon footprint of the Danish Red Cross for 2023 is estimated to be 15,421 tonnes CO₂e.

Commitment

A way for the Danish Red Cross to ramp up its climate initiatives is to engage national and international stakeholders in climate action. This applies to our commitment to both our political advocacy, our fundraising and our second-hand sales.

In addition to generating financial resources for relief work, our second-hand sales have the added benefit of preventing the release of many tonnes of greenhouse gasses, as customers buy second hand instead of new. In 2023, the Danish Red Cross' second-hand activities reduced global emissions by an estimated 22,126 tonnes CO₂e.

In 2023, our goal was to engage more people in buying second hand instead of new, and in 2024-2025 we will update our organisation to be able to purposefully focus on increasing the climate impact of our second-hand activities.

The human consequences of climate change are severe.
Photo: Haitham Ibrahim, Sudanese Red Crescent



FINANCIAL REVIEW AND DEVELOPMENTS

The 201 local branches, the municipal districts and the headquarters of the Danish Red Cross, including the Asylum Department and the Danish Red Cross Youth with holiday camps, are consolidated in the financial statements of the Danish Red Cross.

The Red Cross of Greenland and the Red Cross of the Faroe Islands prepare separate financial statements.

Development in activities and finances

The surplus for the year was an exceptional DKK 132 million.

The surplus resulted in large part from the sale of the Danish Red Cross building at H.C. Ørsteds Vej, Frederiksberg in the autumn of 2023. The selling price of the property was significantly higher than its book value.

The total income of the Danish Red Cross amounted to DKK 2.1 billion, which was slightly above the 2022 level.

In 2023, we collected private funds in the amount of DKK 596 million. This was slightly less than in 2022, when an extraordinary amount of private donations was collected in response to the war in Ukraine.

The Red Cross second-hand shops continued to see significant growth in revenue in 2023. Total revenue from second-hand activities was DKK 302 million in 2023, representing a 7% increase on 2022.

International relief work was up by DKK 156 million compared with 2022, mainly driven by relief work in connection with the earthquake in Turkey and Syria.

Relief work in Denmark was up by DKK 4 million compared with 2022.

The Danish Red Cross Youth's relief work also increased by DKK 2 million in 2023, while the asylum activities were down by DKK 56 million compared with 2022. The latter was largely due to a drop in the number of spontaneous asylum seekers.

The Danish Red Cross' awareness activities were on a par with the previous year. They included the project 'Krig og Medmenneskelighed' (War and humanity) and the awareness activities in relation to our relief work in Ukraine.

General management costs and administrative expenses fell by DKK 22 million, largely due to the sale of the property at H.C. Ørsteds Vej, which fetched a price significantly above its book value. Also, general management costs and administrative expenses should be viewed in the context of the increased level of activity of the Danish Red Cross, the implementation of a new finance management system and the refurbishment of the Danish Red Cross headquarters in Østerbro. Due to the sale of the property at H.C. Ørsteds Vej, the total administrative expense ratio was calculated at 2.6%. Exclusive of this sale, the administrative expense ratio was 5%.

The Danish Red Cross is a robust organisation with equity amounting to DKK 571 million, which may be designated by the Board for specific purposes. In 2023, the International Disaster Fund paid out DKK 28 million for own financing of international relief work.

The surplus for 2023 is reserved for future relief work in Denmark and internationally.

The Red Cross of Greenland and the Red Cross of the Faroe Islands

The Red Cross of the Faroe Islands and the Red Cross of Greenland have the status of independent organisations under the Danish Red Cross. In 2022, the Red Cross of the Faroe Islands reported total revenue of DKK 8.9 million and a surplus of DKK 0.1 million, and in 2021 the Red Cross of Greenland reported total revenue of DKK 3.6 million and a surplus of DKK 0.1 million.

Outlook

2023 was a year marked by war in Ukraine, Sudan and Gaza. The earthquake in Turkey and Syria also significantly affected our relief work expenditure. The Danish Red Cross expects continued good fundraising opportunities in 2024. We also expect our second-hand activities to continue to grow and generate significant contributions to our relief work, if at a lower rate than previously. The Danish Red Cross second-hand webshop was off to a good start in 2023 and is expected to see continued growth in 2024. We will continue to invest in the digital development of the Organisation, while at the same time maintaining focus on a sustainable and robust financial position.

Events after the balance sheet date

No significant events have occurred after the balance sheet date which affect the financial position, surplus or cash flow of the Danish Red Cross.

FINANCIAL HIGHLIGHTS

FINANCIAL HIGHLIGHTS (DKKm)					
	2023	2022	2021	2020	2019
Income statement					
Funds from Danish and international institutions	1,203	1,068	879	893	1,043
Private funds collected, second-hand activities etc.	930	960	605	472	435
International relief work					
Relief work in Denmark	-1,051	-894	-649	-606	-762
Asylum activities	-238	-233	-163	-139	-135
Asylum activities	-328	-385	-290	-281	-281
Danish Red Cross Youth relief work*	-46	-44	-33	-31	-
General management and administration**	-46	-68	-61	-61	-62
Surplus for the year	132,1	90,2	34,8	14,9	3,7
Balance sheet					
Total assets	1,662	1,531	1,095	953	910
Current assets	1,494	1,351	923	786	743
Equity	571	439	349	314	302
Current liabilities	1,019	1,021	673	548	558
Financial ratios					
Average FTE, headquarters	473	402	373	354	340
Average FTE, Asylum Department	399	449	373	370	382
Average FTE, delegates	113	112	99	120	127
Average FTE, total	985	963	845	844	849
Administrative expense ratio***	5%	4.3%	5.3%	5.8%	5.2%
Equity ratio	34%	29%	32%	33%	33%
Current ratio	147%	132%	137%	143%	133%
Earmarked activities ratio	89%	87%	88%	90%	92%
Consolidation ratio	6%	4%	2%	1%	0%
Safety margin	29%	23%	24%	23%	20%
Share of public funding	43%	41%	49%	51%	54%

* The Danish Red Cross Youth is included in the annual report effective from 2021, including comparative figures. Consequently, the financial highlights for the years 2018 to 2019 are not comparable.

** A new expense allocation model was implemented in 2021. The comparative figures were not restated in this connection. Consequently, the line item 'General management and administration' is not comparable with prior years. For 2021, this resulted in the allocation of DKK 30 million from general management and administration to relief work.

*** See further details in note 19 to the financial statements.

Male communities around
the country bring men together
for practical activities
and a good cup of coffee.
Photo: Peter Sørensen



FINANCIAL STATEMENTS

2023

INCOME STATEMENT for 2023 (DKK'000)	Note	2023	2022
Income			
Funds from Danish institutions	1	908,774	834,714
Funds from international institutions	2	294,142	232,845
Private funds collected	3	595,857	646,222
Second-hand activities	4	301,942	281,285
Other activities	5	31,978	32,678
Total income		2,132,693	2,027,744
Expenditure			
International relief work	6	-1,051,330	-894,456
Relief work in Denmark	7	-237,643	-233,433
Asylum activities	8	-328,108	-384,840
Danish Red Cross Youth relief work	9	-45,909	-43,854
Awareness and information activities		-28,873	-29,413
Private funds collected	3	-68,054	-65,012
Second-hand activities	4	-194,731	-180,969
Other activities	5	-31,140	-27,033
General management and administration	19	-46,242	-68,012
Total expenditure		-2,032,030	-1,927,022
Surplus for the year before financial items		100,663	100,723
Financial items	10	31,412	-10,561
Surplus for the year		132,075	90,162
Proposed distribution of surplus for the year			
Retained earnings			90,162
Reserve, International Disaster Fund		100,000	
Reserve, Development Fund		32,075	
Distribution of surplus for the year		132,075	90,162

BALANCE SHEET at 31 December (DKK'000)	Note	2023	2022
ASSETS			
Non-current assets			
Intangible assets		20,035	21,287
Property, plant and equipment		119,065	133,813
Financial assets		29,291	25,335
Total non-current assets	11	168,391	180,435
Current assets			
Inventory of goods and emergency aid equipment		16,012	15,289
Receivables	12	401,283	501,718
Prepayments		3,287	10,653
Securities*		163,047	149,947
Cash and cash equivalents	13	910,024	673,373
Total current assets		1,493,653	1,350,980
Total assets		1,662,044	1,531,415
EQUITY AND LIABILITIES			
Equity			
Funds tied up in land and buildings		73,828	92,583
Reserves		273,983	140,208
Retained earnings		223,158	206,538
Total equity	14	570,969	439,329
Provisions		25,012	21,713
Non-current liabilities			
Mortgage debt		2,383	2,659
Accrued subsidies for recognised assets	15	28,632	28,940
Other payables		16,423	17,380
Total non-current liabilities		47,438	48,979
Current liabilities			
Earmarked funds to be carried forward	16	761,410	835,111
Trade payables		82,729	73,837
Other payables		174,486	112,445
Total current liabilities		1,018,625	1,021,394
TOTAL EQUITY AND LIABILITIES		1,662,044	1,531,415
Danmarks Indsamling	17		
Unrecognised rent and lease liabilities	18		

*In addition to its own securities, the Danish Red Cross manages restricted legacies. The value of these at 31 December 2022 was DKK 4,206 thousand. The amount is not recognised in the line item 'Securities'.

NOTE 1	2023	2022
Funds from public institutions in Denmark (DKK'000)		
Danish Immigration Service	292,799	357,030
Ministry of Foreign Affairs (Danida)	506,990	332,893
Other ministries and government agencies	95,785	131,691
State gambling pools, ULFRI*	7,500	7,500
Secretariat grant**	5,700	5,600
Total funds	908,774	834,714

* The subsidy from ULFRI was used in full during the subsidy period and was used as authorised, mainly to cover expenditure as set out in note 7 and general management and administration costs.

** The subsidy under the secretariat grant, attributable to the asylum activities of the Danish Red Cross, was used during the subsidy period, was used as authorised and mainly to cover expenditure as set out in note 8 and general management and administration costs.

NOTE 2	2023	2022
Funds from international institutions (DKK'000)		
Red Cross societies/IFRC/ICRC	185,748	163,087
EU institutions DEVCO	14,848	16,658
EU institutions ECHO	74,561	42,366
Other institutions	18,985	10,734
Total funds	294,142	232,845

NOTE 3	2023	2022
Private funds collected (DKK'000)		
Funds collected		
Private donations	156,395	371,275
Fundraising activities	94,710	94,941
Foundation grants	137,522	317,001
Legacies	25,411	15,503
Business cooperation	50,288	94,233
Membership fees	13,577	13,355
Total amount collected	477,902	906,309
Earmarked funds carried forward	117,955	-260,086
Total funds collected	595,857	646,222
Expenditure related to income-generating activities		
Private donations	-36,567	-32,616
Fundraising activities	-19,717	-22,346
Foundation grants	-2,662	-1,518
Legacies	-1,493	-71
Business cooperation	-7,594	-7,784
Membership fees	-21	-31
Total collection expenditure	-68,054	-65,012
Income from fundraising activities (excluding earmarked funds carried forward)	409,848	841,297
Income from fundraising activities (including earmarked funds carried forward)	527,803	581,210

The funds collected comprise regular donations and spontaneous one-off donations. Funds are collected via a range of channels, e.g. payments via website, bank transfers, SMS payments and MobilePay payments. The most significant fundraising campaigns in 2022 were fundraising for Ukraine, the Danish Red Cross Fundraising Day as well as the Christmas Aid campaign and Alle vores børn (All our children).

In 2023, funds were collected to finance the Danish Red Cross' activities and in accordance with the Danish Fundraising Act of 26 May 2014 and Executive Order no. 160 of 26 February 2020. The funds collected were used for the objects of the organisation according to the Articles of Association and the objects described in the fundraising resources.

Any unused funds have been allocated to Danish Red Cross reserves in accordance with the distribution of surplus for the year as set out in the income statement and in note 14.

NOTE 4	2023	2022
Second-hand activities (DKK'000)		
Income	301,917	281,285
Expenditure	-194,706	-180,969
Total second-hand activities	107,211	100,316

NOTE 5			2023	2022
Other activities (DKK'000)				
	Income	Expenditure	Total	Total
First aid	16,708	-17,001	-293	1,537
Emergency first aiders	6,113	-8,182	-2,069	-2,314
Other activities	9,157	-5,957	3,200	6,422
Total other activities	31,978	-31,140	838	5,645

NOTE 6			2023	2022
Used for international relief work (DKK'000)				
Middle East			310,888	137,098
Africa			277,010	233,246
Europe and Asia			284,648	428,832
Non-country specific			115,515	68,322
General guidance and monitoring			32,149	5,323
Donations to IFRC/ICRC			5,801	2,757
Psychosocial Reference Centre			25,319	18,878
Total international relief work			1,051,330	894,456

NOTE 7			2023	2022
Used for relief work in Denmark (DKK'000)				
Family activities			94,810	84,789
Activities for lonely people			57,190	78,261
Integration			49,715	42,102
Organisational development and Volunteer House			22,709	16,570
Branches' international work			4,970	2,710
Emergency work			8,249	9,001
Total relief work in Denmark			237,643	233,433

NOTE 8**2023****2022****Used for asylum activities (DKK'000)**

Accommodation and sustenance	210,229	271,133
Property administration, transport, warehouse, furniture, maintenance, etc.	23,817	39,375
Benefits in kind (clothing and hygiene packages, food, etc.)	50,003	25,057
Asylum agreement	3,454	11,678
Pedagogical pool funds	529	1,319
Other operations	40,076	36,278
Total asylum activities	328,108	384,840

NOTE 9**2023****2022****The Danish Red Cross Youth (DKK'000)**

National activities	26,136	28,654
Fundraising and communication	8,985	7,437
International activities	9,208	6,180
Overhead costs	1,581	1,583
Total Danish Red Cross Youth activities	45,909	43,854

NOTE 10**2023****2022****Financial items (DKK'000)**

	Income	Expenditure	Total	Total
Interest	21,385	-1,240	20,145	813
Securities	19,641	-7,584	12,057	-10,585
Foreign exchange	7,085	-7,875	-790	-789
Total financial income and expenses	48,111	-16,699	31,412	-10,561

NOTE 11**Non-current assets (DKK'000)**

	Intangible assets	Operating equipment	Land and buildings*	Financial assets**	Total
Acquisition cost at 1 January	56,519	30,080	138,866	25,335	250,800
Additions during the year	1,552	403	0	4,298	6,253
Disposals during the year	-1,747	-405	-19,460	-342	-21,954
Acquisition cost at 31 December	56,324	30,078	119,406	29,291	235,099
Amortisation/depreciation at 1 January	-35,232	-20,819	-14,314	0	-70,365
Amortisation/depreciation for the year	-4,946	-2,525	-2,430	0	-9,901
Amortisation/depreciation re disposals for the year	1,141	405	2,184	0	3,730
Amortisation/depreciation at 31 December	-39,037	-22,939	-14,560	0	-76,536
Non-current assets under construction	2,748	0	7,080	0	9,828
Total non-current assets	20,035	7,139	111,926	29,291	168,391

** Financial assets comprise cooperatively owned property (DKK 6,944 thousand), deposits on leases regarding second-hand activities (DKK 21,510 thousand) and deposits on leases of office premises in connection with refurbishment of our headquarters.

NOTE 12**2023****2022****Receivables (DKK'000)**

Trade receivables	25,056	21,504
Grant commitments	292,614	401,229
Danish Immigration Service	51,596	37,557
Other receivables	32,016	41,428
Total receivables	401,283	501,718

NOTE 13**2023****2022****Cash and cash equivalents (DKK'000)**

Own funds	458,404	244,650
Donor funds	451,620	428,723
Total cash and cash equivalents	910,024	673,373

NOTE 14**Equity (DKK'000)**

	Funds tied up in land and buildings	Reserve, International Disaster Fund	Reserve, National Fund	Reserve, National Family Fund	Reserve, Development funds	Reserve, local branch	Retained earnings	Total equity
Equity at 1 January	92,583	69,000	47,598	0	22,866	745	206,537	439,329
Corrections at 1 January	0	0	-18,839	18,839	0	0	-435	-435
Surplus for the year	0	100,000	0	0	32,075	0	0	132,075
The year's amounts used by funds	0	-27,748	-6	-2,135	-1,242	0	31,131	0
The year's external contributions to funds	0	8,419	0	5,082	0	0	-13,501	0
The year's designation to funds	0	19,329	0	0	0	0	-19,329	0
Transferred from amounts tied up in land and buildings	-18,755	0	0	0	0	0	18,755	0
Total equity	73,828	169,000	28,753	21,786	53,699	745	223,158	570,969

NOTE 15**Accrued subsidy for recognised assets**

Accrued subsidy for recognised assets under non-current liabilities consists of subsidy received for the construction of the Volunteer House and the health clinic.

NOTE 16**Earmarked funds to be carried forward (DKK'000)**

	1 Jan.	Received	Used	31 Dec.	Changes for the period
Danish Immigration Service and Danish Prison and Probation Service etc.	10,646	294,004	-292,799	11,851	1,205
Strategic Partnership (Danida)	52,610	502,959	-417,971	137,598	84,988
Other Danida grants	106,183	-8,503	-89,020	8,660	-97,523
Other ministries and government agencies	37,267	103,583	-91,073	49,777	12,510
EU grants	72,384	86,627	-89,408	69,603	-2,781
Red Cross societies/IFRC/ICRC	69,260	225,216	-185,748	108,728	39,468
Other international institutions	12,029	18,015	-18,986	11,058	-971
Collected earmarked funds	474,731	269,854	-380,450	364,135	-110,596
Total	835,110	1,491,755	-1,565,455	761,410	-73,700

NOTE 17	2023	2022	2021	2020	2019	2018	2017	Total
Danmarks Indsamling (DKK'000)								
Danish Red Cross share	10,084	13,386	16,716	11,021	7,805	8,531	9,550	77,093
Used (including administrative contribution)	-7,917	-9,005	-14,804	-11,021	-7,805	-8,531	-9,550	-68,633
Balance at 31 December	2,167	4,381	1,912	0	0	0	0	8,460

Separate financial statements are prepared for fundraising activities performed in accordance with the Danish Fundraising Act of 26 May 2014 and Executive Order no. 160 of 25 February 2020.

NOTE 18

Unrecognised rent and lease liabilities

Liabilities have been incurred under rental agreements or leases, amounting to DKK 1,363 thousand until maturity.

NOTE 19

Calculation of administrative expense ratio

The administrative expense ratio was 2.6%, as the sale of the H.C. Ørsted's Vej property is included in the item General management and administration. Excluding the sale, the administrative expense ratio was 5%, which is a fairer representation of the ratio.

There were more than one
hundred wars and conflicts
around the world in 2023.
Photo: ICRC



ACCOUNTING POLICIES

The 202 local branches, the municipal district, and the headquarters of the Danish Red Cross, including the Asylum Department and the Danish Red Cross Youth with holiday camps, are consolidated in the financial statements of the Danish Red Cross.

The Red Cross of Greenland and the Red Cross of the Faroe Islands prepare separate financial statements and are not included in these financial statements.

The Asylum Department prepares separate financial statements in accordance with the Danish State's cost accounting principle. Expenses are accounted for on an accruals basis, and debt due for later payment or settlement is recognised in liabilities. Assets and liabilities of the Asylum Department are recognised in the balance sheet of the Danish Red Cross. The Asylum Department's net assets are considered a balance with the Danish Immigration Service and are recognised in the balance sheet in the line item 'Earmarked funds to be carried forward'.

Being a Danish non-profit charitable organisation, the Danish Red Cross is not subject to specific requirements regarding presentation, recognition, measurement or the like. The financial statements are therefore prepared in accordance with what are considered generally accepted accounting principles for similar organisations in Denmark.

The financial statements are presented in Danish kroner in accordance with the accounting policies described.

The accounting policies applied in the

preparation of the financial statements are consistent with those applied last year.

FOREIGN CURRENCY TRANSLATION

On initial recognition, foreign currency transactions are translated applying the exchange rate at the transaction date.

Receivables, payables and other monetary items denominated in foreign currencies that have not been settled at the balance sheet date are translated using the exchange rate at the balance sheet date.

Cash and cash equivalents, receivables and liabilities related to earmarked activities are not considered to be monetary items and are consequently not subjected to foreign exchange adjustment.

Exchange differences that arise between the rate at the transaction date and the rate at the payment date or the balance sheet date are recognised in the income statement as financial income or financial expenses.

ACCOUNTING ESTIMATES AND JUDGMENTS

The financial statements are prepared based on specific assumptions which involve the use of accounting estimates. These estimates are made by Management in accordance with the accounting policies and based on past experience, and on assumptions which Management considers reasonable and realistic. The assumptions may be incomplete, and unexpected

future events or circumstances may occur, and other parties may arrive at different estimates.

The areas involving a higher degree of judgement or complexity or areas in which assumptions and estimates are material to the financial statements are disclosed below.

In preparing the financial statements, Management makes a number of accounting judgments which form the basis of presentation, recognition and measurement of the Organisation's assets and liabilities. The financial statements have been presented applying the going concern principle based on current practice. Key management estimates in connection with the recognition and measurement of these assets and liabilities, and the key source of estimation uncertainty related to the preparation of the Annual Report, are:

Effective hours in determining hourly rates

The determination of hourly rates is based on an estimate of the average full-time employee's effective hours per year. This involves laying down a number of assumptions that involve the use of accounting estimates. Such assumptions include the number of days of sick leave and other types of absence and the number of internal hours. These assessments are based on historical data supplemented by past experience.

The existing estimates are reconsidered on a six-monthly basis and the hourly rates used are recalculated.

INCOME STATEMENT

Income

Income mainly consists in collected funds and grants. Income from the sale of goods and services is recognised in the income statement if delivery is made before year end.

Income from fundraising activities, legacies and gifts not subject to further obligations from the donor is recognised upon receipt.

Income from fundraising activities, legacies and gifts for which the donor stipulates that the donation be used within a main area, or the like, is recognised upon receipt. In connection with the distribution of surplus for the year, the amount is transferred to the Danish Red Cross' funds according to the requests of the donor.

Grants from donors for specific projects or activities are recognised as earmarked funds to be carried forward under liabilities in the balance sheet when the appropriating party has made a binding commitment.

Earmarked funds not used are recognised as a liability in the line item 'Earmarked funds to be carried forward'. The change for the year in earmarked funds to be carried forward is recognised in the income statement, to the effect that the net amount recognised as income for the year corresponds to the expenses incurred for the specific purposes. The change in earmarked funds thus represents the difference between earmarked grants received during the year

and the amount of such funds used during the financial year.

Like other international non-profit organisations, the Danish Red Cross includes the value of non-cash donations in the income statement. Donations in the form of, for example, consignments of goods, ancillary equipment or consulting services related to specific projects are recognised. Donations are recognised only if their value can be reliably measured and if such value exceeds DKK 0.1 million.

Expenditure

Funds for international project partners are expensed as and when transferred to international project partners.

Other external expenses are accounted for on an accruals basis to the effect that such expenses are recognised at the amounts relating to the financial year.

Financial income and expenses

Financial income and expenses are recognised in the income statement at the amounts relating to the financial year. These items comprise interest income and interest expenses, realised and unrealised capital gains and losses on securities and debt and realised and unrealised foreign exchange gains and losses on foreign currency transactions.

Tax on surplus for the year

The Danish Red Cross is exempt from taxation pursuant to section 1(1)(vi) of the Danish Corporation Tax Act.

BALANCE SHEET

Intangible assets

Intangible assets are recognised at cost and amortised on a straight-line basis in the income statement over a period of five or seven years.

Cost is determined at the original acquisition cost.

Property, plant and equipment

Buildings and land are measured at cost less accumulated depreciation effective from the financial year 2015. Land is not depreciated.

Cost is determined at the original acquisition cost plus any improvements. Where no other value can be determined, the cost of individual properties is stated at the most recent official property value of 2014.

For the headquarter properties and properties of the local branches, depreciation is provided on a straight-line basis over 100 and 50 years, respectively, to expected residual value. Depreciation is recognised in the income statement in the line item 'General management and administration'.

Generally, operating equipment is expensed in the year of acquisition. However, based on an individual assessment, costs in connection with major acquisitions may be capitalised and depreciated over the asset's useful life if the acquisition cost of the asset exceeds DKK 0.1 million, and its useful life is at least five years.

The cost of items of property, plant

and equipment received as donations or the like is measured at fair value at the recognition date, insofar as such value can be reliably measured. Fair value reflects the amount that the Danish Red Cross would have paid to acquire the asset on an arm's length basis.

Subsidies etc. received for the construction or acquisition of items of property, plant and equipment are not set off against the cost of the asset but are recognised as a separate liability in the balance sheet and recognised as income over the useful life of the asset.

Financial assets

Financial assets, comprising capital contributions on purchase of properties and deposits on leases regarding second-hand activities, are recognised at cost.

Inventory of goods and emergency aid equipment

Inventories of first aid products and books, emergency aid equipment and supplies of essentials at the asylum centres are measured at the lower of cost and net realisable value.

Receivables

Receivables are measured at amortised cost, usually equalling nominal value less provision for bad and doubtful debts.

Prepayments

Prepayments comprise prepaid expenses relating to subsequent financial years.

Securities

Securities comprise listed bonds and investment units measured at fair value. Realised and unrealised gains or losses on securities are recognised as financial income or financial expenses.

Cash and cash equivalents

The portion of cash and cash equivalents consisting of own funds is measured at the exchange rate at the balance sheet date. The portion of cash and cash equivalents consisting of funds received from various donors and earmarked for

specific purposes is not subject to value adjustment.

Equity

Amounts designated for specific purposes by the Board are recognised under internal funds as reserves in equity. Amounts allocated to and from the internal funds are treated as earmarked funds, depending on their nature, in accordance with the general accounting policy in this respect.

In equity, funds tied up in land and buildings are recognised in an amount equal to the difference between the value of land and buildings less mortgage debt and accrued subsidies for recognised assets.

Provisions

Provisions comprise expected costs related to existing liabilities the size and due date of which are uncertain. Provisions are recognised when, as a result of a past event, the Board has a legal or constructive obligation at the balance sheet date, and it is probable that an outflow of financial resources will be required to settle the obligation.

Provisions are measured at net realisable value or fair value, where settlement is expected to be far in the future.

Liabilities

Liabilities are measured at amortised cost, which usually corresponds to nominal value.

Earmarked funds to be carried forward

Earmarked funds to be carried forward represent donations received that are earmarked for a specific purpose but have yet to be used for that purpose.

FINANCIAL RATIOS

Definition and calculation of financial ratios.

Administrative expense ratio

*General management costs and administrative expenses *100*

Total income minus Asylum Department activities

minus Danish Red Cross Youth activities

Equity ratio

*Equity at year end *100*

Total assets at year end

Current ratio

*Current assets *100*

Current liabilities

Earmarked activities ratio

*Expenditure related to earmarked activities *100*

Total income minus expenditure related to second-hand activities minus other activities

Consolidation ratio

*Surplus for the year *100*

Total income

Safety margin

*Equity at year end *100*

Total expenditure related to income-generating, earmarked and general activities

Share of public funding

*Public funds collected *100*

Total income

STATEMENT BY MANAGEMENT ON THE ANNUAL REPORT

The general management and the Board have today discussed and approved the financial statements of the Danish Red Cross for the financial year 1 January - 31 December 2023.

The financial statements have been prepared in accordance with the accounting policies described.

In our opinion, the financial statements give a true and fair view of the Danish Red Cross' financial position at 31 December 2023 and of the results of its operations for the financial year 1 January - 31 December 2023.

Further, in our opinion, the Management's review includes a fair review of the developments in the Danish Red Cross' activities and financial position.

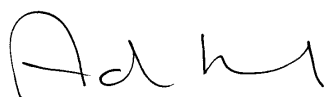
In our opinion, the transactions covered by the financial statements are in accordance with appropriations granted, legislation and other rules as well as with agreements concluded and common practice. Also, in our opinion, we have established business procedures which ensure financially appropriate management of the funds covered by the financial statements.

Fundraising activities

The Danish Red Cross' fundraising activities have been performed consistently with its fundraising licence and in accordance with the Danish Fundraising Act and the related Executive Order. We believe that the presented financial statements for fundraising activities in pursuit of the objects of the Danish Red Cross for the period 1 January to 31 December 2023 have been prepared in accordance with the accounting provisions of Executive Order no. 160 of 26 February 2020 and the Danish Fundraising Act.

Copenhagen, 17 June 2024

On behalf of the General Management



Anders Ladekarl
Secretary General

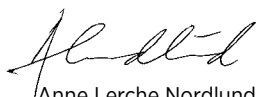


Lene Krogh
Deputy Secretary General

On behalf of the Board of the Danish Red Cross




Jette Runchel
President



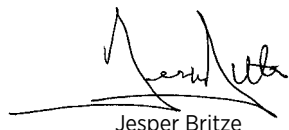
Anne Lerche Nordlund
Vice President



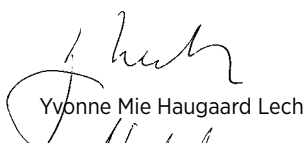
Maarten van Engeland
Chairman of the Finance and
Audit Committee



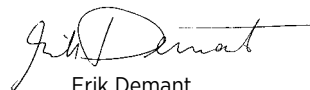
Tony Lindemann Bøgh



Jesper Britze



Yvonne Mie Haugaard Lech



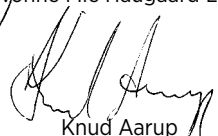
Erik Demant



Michael Roff Jacobsen




Søren Skou Bøllingtoft



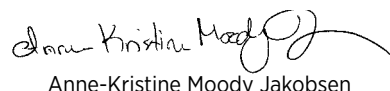
Knud Aarup



Tsovinar Khachatryan



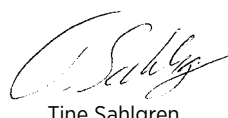
Jonas Wiederholt Larsen



Anne-Kristine Moody Jakobsen



Dorte Buhl



Tine Sahlgren



Britt Sandvad

INDEPENDENT AUDITOR'S REPORT

To the Board of the Danish Red Cross

AUDITOR'S REPORT ON THE FINANCIAL STATEMENTS

Opinion

We have audited the financial statements of the Danish Red Cross for the financial year 1 January – 31 December 2023, comprising accounting policies, income statement, balance sheet and notes to the financial statements. The financial statements are prepared in accordance with the accounting policies described and with Danish Executive Order no. 160 of 26 February 2020 on Public Fundraising Campaigns.

In our opinion, the financial statements give a true and fair view of the Danish Red Cross' financial position at 31 December 2023 and of the results of its operations for the financial year 1 January – 31 December 2023 in accordance with the accounting policies described and Danish Executive Order no. 160 of 26 February 2020 on Public Fundraising Campaigns.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs) and additional requirements applicable in Denmark and in accordance with generally accepted public auditing standards and Danish Executive Order no. 160 of 26 February 2020 on Public Fundraising Campaigns. Our responsibilities under those standards and requirements are further described in the Auditor's responsibilities for the audit of the financial statements section of this auditor's report. We are independent of the Organisation in accordance with the International Ethics Standards Board for Accountants' Code of Ethics for Professional Accountants (IESBA Code) and additional requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these rules and requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Management's responsibilities for the financial statements

Management is responsible for the preparation of financial statements that give a true and fair view in accordance with the accounting policies described and Danish Executive Order no. 160 of 26 February 2020 on Public Fundraising Campaigns, and for such internal control as Management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, Management is responsible for assessing the Organisation's ability to continue as a going concern, for disclosing, as applicable, matters related to going concern and for using the going concern basis of accounting, unless Management intends to either liquidate the Organisation or cease operations, or has no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs and additional requirements applicable in Denmark, generally accepted public auditing standards and Danish Executive Order no. 160 of 26 February 2020 on Public Fundraising Campaigns will always detect any existing material misstatement. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

As part of an audit conducted in accordance with ISAs and additional requirements applicable in Denmark, generally accepted public auditing standards and Danish Executive Order no. 160 of 26 February 2020 on Public Fundraising Campaigns, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risk of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error as fraud may involve collusion, forgery, intentional omissions, misrepresentations or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organisation's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by Management.

- Conclude on the appropriateness of Management's use of the going concern basis of accounting in preparing the financial statements and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Organisation's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Organisation to cease to continue as a going concern.
- Evaluate the overall presentation, structure and contents of the financial statements, including the disclosures in the notes, and whether the financial statements represent the underlying transactions and events in a manner that gives a true and fair view in accordance with the accounting policies described.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Statement on the Management's review

Management is responsible for the Management's review.

Our opinion on the financial statements does not cover the Management's review, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the Management's review and, in doing so, consider whether the Management's review is materially inconsistent with the financial statements or our knowledge obtained during the audit or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether the Management's review provides the information required in accordance with the accounting policies described and Danish Executive Order no. 160 of 26 February 2020 on Public Fundraising Campaigns.

Based on the work we have performed, we conclude that the Management's review is in accordance with the financial statements and has been prepared in accordance with the

accounting policies described. We did not identify any material misstatements of the Management's review.

REPORT ON OTHER LEGAL AND REGULATORY REQUIREMENTS

Statement on compliance and performance audit

Management is responsible for ensuring that the transactions covered by the financial reporting comply with appropriations granted, legislation and other regulations, agreements and usual practice, and that sound financial management is exercised in the administration of the funds and the operation of the activities comprised by the financial statements.

In performing our audit of the financial statements, it is our responsibility in accordance with generally accepted public auditing standards to select relevant areas for our compliance audit and performance audit, respectively. When conducting a compliance audit, we test the selected areas to obtain reasonable assurance as to whether the transactions covered by the financial reporting comply with appropriations granted, legislation and other regulations and with agreements and usual practice.

When conducting a performance audit, we make an assessment to obtain reasonable assurance as to whether the examined systems, processes or transactions support the exercise of sound financial management in the administration of funds and the operation of activities comprised by the financial statements.

If, on the basis of the procedures performed, we conclude that this gives rise to material critical comments, we are required to report on this.

Copenhagen, 17 June 2024 Deloitte
Statsautoriseret Revisionspartnerselskab

CVR No. 33 96 35 56

Deloitte
Statsautoriseret Revisionspartnerselskab
CVR No. 33 96 35 56



Lars Kronow

State authorised public accountant

MNE no.: mne19708



Christian Dalmoose Pedersen

State authorised public accountant

MNE no.: mne24730

