



VISIT OUR
WEBSITE:
[HIFHUB.ORG](https://hifhub.org)

WELCOME!

WE WILL START AT
13:00 CET

RECORDING ONLY
FOR INTERNAL
PURPOSES

CALL FOR
COLLABORATION

26 JANUARY 2023

* **HIFHUB** hosted by the
Danish Red Cross
HUMANITARIAN
INNOVATIVE
FINANCE

PARTICIPANTS AND AIM

Aim of the Call:

Present the Humanitarian Innovative Finance Hub (*HIFhub) to you and invite you to engage in shaping the Hub - to collaborate and partner with the *HIFhub.

Invited to this Call for Collaboration:

RC/RC movement colleagues with interest in or existing knowledge in and experience with innovative finance.

* **HIFHUB**
HUMANITARIAN
INNOVATIVE
FINANCE



AGENDA

Welcome

Setting the Scene

- Senior representatives from IFRC, DRC & ICRC

Introduction to the *HIFhub

Innovative Finance in Action

- RCRC voices on engaging in Innovative Finance
- Perspective from an private sector partner

Next Steps and Conclusion of the Meeting

* **HIFHUB**
HUMANITARIAN
INNOVATIVE
FINANCE



INNOVATIVE FINANCE IS ABOUT...



qinghill via UNSPLASH

- A menu of proven financial mechanisms and instruments
- Applying them to well-known humanitarian and development problems
- New and transformational partnerships
- Blending different sources of funding and financing
- Transactions with and without returns for investors and funders



DEVELOPING THE *HIFhub

Opportunities

- More effective use of prearranged emergency response funds.
- Increased financing for unpredictable and difficult to model crises.
- Needs of at-risk communities better defined.
- Better response and more efficient resilience-building practices.



DEVELOPING THE
*HIFhub

WHY THE HIFhub?

* **HIFHUB**
HUMANITARIAN
INNOVATIVE
FINANCE



DEVELOPING THE *HIFhub

WHAT THE HUB
AIMS TO OFFER
NATIONAL
SOCIETIES AND
THE MOVEMENT



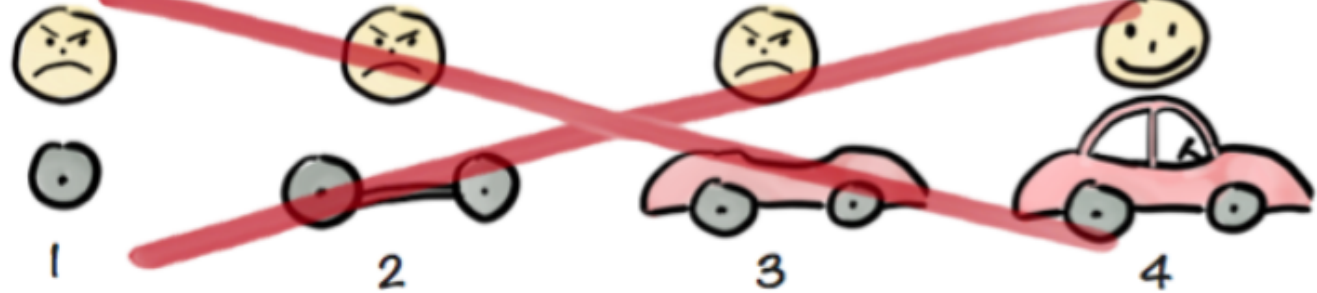
Photo credit: Franki Chamaki via UNSPLASH



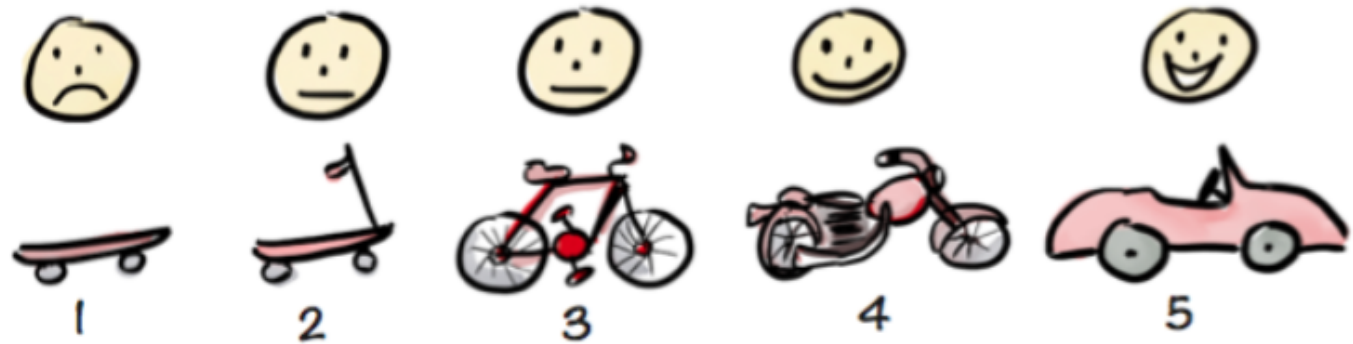
DEVELOPING THE *HIFhub

SEE IT AS A ...
MINIMUM VIABLE
PRODUCT!

Not like this....



Like this!



INNOVATIVE FINANCE IN ACTION



Photo credit: Yosh Ginsu via UNSPLASH



INNOVATIVE FINANCE IN ACTION

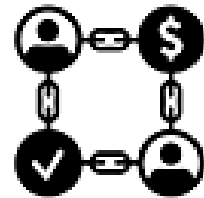
VOLCANO CATASTROPHE BOND VALUE CHAIN



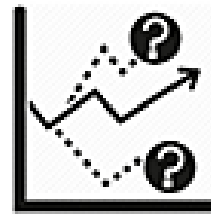
Volcano erupts
creating ash plume



Cat bond triggered
based on height of
ash plume



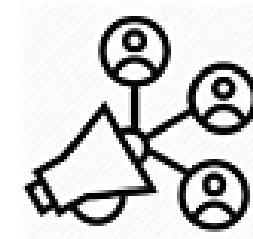
Blockchain releases
flexible funding for
SOPs within hours



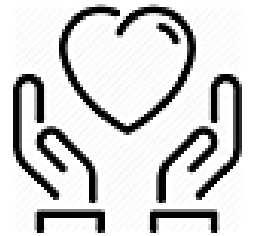
Post-eruption
deterministic model
allocates funding to
most vulnerable
communities



Funding mobilized
before ash hits the
ground reducing
serious loss



Disaster appeals
announced



Less funding
needed for
disaster relief

Hour 1

Hour 5

> 1 Week



INNOVATIVE FINANCE IN ACTION



Photo credit: [Daily Nation](#)



TIME TO HEAR FROM YOU



DEVELOPING THE *HIFhub

HOW CAN
PARTNERS OF
THE HUB
ENGAGE AND
CONTRIBUTE?

For example, by

- Mobilizing
- Engaging
- Competencies
- Champions/ambassadors



POINTS OF ENGAGEMENT

- ‘Gift-cards’ to engage with us
- Brief survey to understand needs and interests
- We will follow-up with bilateral outreach
- Virtual brownbag breakfast/lunch/dinner for deep dives
- Engagement in governance structure, sponsors, advisory group



THANK YOU!

CONTACT

Line Th. Jakobson

Engagement & Communications Adviser

litha@rodekors.dk

+45 5357 8552

Website: hifhub.org



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WEBSITE:
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THANK YOU!

PLEASE GET IN TOUCH:
HIFHUB@RODEKORS.DK

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